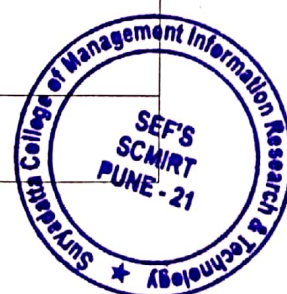


1.3 Curriculum Enrichment

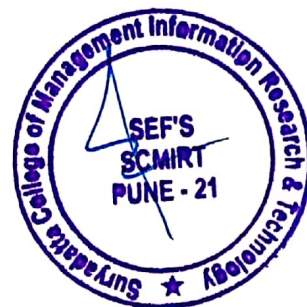
1.3.1 College integrates cross cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum


The cross –cutting issues like Gender, Environmental sustainability, Human Values and Professional Ethics etc., find an ample space when it comes to applying them positively into the curriculum. We believe in maintaining healthy environment for all its students. The curriculum is designed by the university itself does include many of these aspects such as the subjects namely Professional Ethics and Moral Values in the I Year and Environmental Studies in II Year.

Sr. No	Course offered	Programme to which course offered	Academic year
1	Gender Issues	B.Com, BBA, BBA(IB), BBA(CA), BSc (CS) B.Sc(Animation) M.Com, M.Sc.(CS)	2014-15
2	Environment and Sustainability	BBA, BBA(IB), BBA(CA), M.Com, M.Sc.(CS)	2015-16
3	Human Values	B.Com, BBA, BBA(IB), BBA(CA), BSc (CS) M.Com, M.Sc.(CS)	2016-17
4	Professional Ethics	B.Com, BBA(CA), BSc (CS) B.Sc(Animation) M.Com, M.Sc.(CS)	2017-18
5	Environment and	BBA, BBA(IB),	2018-19



Sr. No	Course offered	Programme to which course offered	Academic year
	Sustainability	BBA(CA), M.Com, M.Sc.(CS)	
6	Professional Ethics	B.Com, BBA(CA), BSc (CS) B.Sc(Animation) M.Com, M.Sc.(CS)	2018-19



<p>B.Com/ BBA(CA)/ B.Sc(CS)/ B.Sc. (Animation)/ M.Com/ M.Sc.(CS) BBA(CA)/</p>	<p>Business Ethics</p>	<p>Content in the course:</p> <p>Unit –I. Introduction to Ethics:</p> <ul style="list-style-type: none"> • Meaning and Nature of Ethics. • Moral and Ethics. • Importance of Ethics. • Types of Ethics. • Causes of Unethical behaviour <p>Unit 2. Area of Business Ethics</p> <ul style="list-style-type: none"> • Meaning, Nature and Importance of Business Ethics. • Types of Business Ethics. • Factors influencing business ethics. • Corporate Ethics – ethical behaviour & audit of • Ethical behaviour. • Individual ethics, Professional Ethics. • Gandhian Philosophy of ethical behaviour <p>Unit 3 .Business Ethics in Global Economy:</p> <ul style="list-style-type: none"> • Relationship among Business, Business Ethics and • Business Development. • Developing Business ethics in Global Economy. • Marketing ethics in foreign trade. • Role of Business Ethics in a developing civilized • Society. • Concept of Corporate Social Responsibility. • Relationship between C.S.R. and Business • Ethics. • Justice & Economic system ethics relating to • Environment protection. • Business Ethics and Environment Protection. • Business Ethics and Consumer Protection. • Business Ethics and Social Justice. • Arguments for and against Corporate Social • Responsibility. • Types of Ethics according to Functions of • Business, • (Marketing, HRM, Purchase, Selling & • Distribution). • Patents, Copy-rights, Intellectual Property • Rights, • Trade Marks and Business Ethics.
		<p>Intended Learning outcomes:</p> <p>At the end of the course students will be able to:</p> <ul style="list-style-type: none"> • 1.understand the nature and importance of ethics in business • 2.identify individual and business ethics • 3.analyse the role of ethics in foreign trade and global economy • 4.define the relationship between ethics and environment protection, consumer protection and social justice • 5.understand the importance of business ethics in patents, copyrights, Intellectual Property rights etc.

<p>B.Com/ BBA(CA)/ BBA(IB)/ B.Sc.(CS)/ M.Com./ M.Sc(CS)</p>	<p>Human Values</p>	<p>Content in the course:</p> <p style="text-align: center;">UNIT-I</p> <p>Value Education - Definition - relevance to present day - Concept of Human Values - self introspection - Self esteem.</p> <p style="text-align: center;">UNIT-II</p> <p>Family values - Components, structure and responsibilities of family - Neutralization of anger - Adjustability - Threats of family life - Status of women in family and society - Caring for needy and elderly - Time allotment for sharing ideas and concerns.</p> <p>Family , Peace in Family, Society, The Law of Life, Brotherhood, The Pride of Womanhood, Five responsibilities/duties of Man : - a) to himself, b) to his family, c) to his environment, d) to his society, e) to the Universe in his lives (Kural)</p> <p style="text-align: center;">UNIT-III</p> <p>Ethical values - Professional ethics - Mass media ethics - Advertising ethics - Influence of ethics on family life - psychology of children and youth - Leadership qualities - Personality development.</p> <p style="text-align: center;">UNIT-IV</p> <p>Social values - Faith, service and secularism - Social sense and commitment - Students and Politics - Social awareness, Consumer awareness, Consumer rights and responsibilities - Redressal mechanisms.</p> <p>Thriftness (Thrift)/Economics (Kural 754), Health (Kural 298), Education (Kural 400), Governance (Kural 691), People's responsibility/ duties of the community (Kural 37), World peace (Kural 572)</p> <p>Intended Learning outcomes: Students would be able to</p> <ol style="list-style-type: none"> 1. To understand the meaning of values and different kinds of values 2. To inculcate knowledge of values through education 3. To help students to be a true human being who are bale to face life and make it meaningful and happy. 4. To improve person's sense of right and wrong or "ought" to be. 5. To understand how values tend to influende attitudes and behavior and helo to solve common human problems. 6. To help relate values to the norms of a culture.
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<p>BBA/ BBA(IB)/ BBA(CA)/ M.Com/ M.Sc.(CS)</p>	<p>Environmental Audit</p>	<p>Content in the course:</p> <ul style="list-style-type: none"> • Environmental Audit: Preamble, scope and objectives of environmental auditing, Water budget and Water audit <p>Water input, output, Mass Balance.</p> <p>Occupational safety: Safety management: General principles of safety management; need for safety humanitarian; economics, legal and social consideration of industrial safety; role of management in industrial safety; safety management principle and practices.</p> <p>Air and water pollution monitoring: Basics of air and water pollution, major pollutants, Water analysis for physicochemical characteristics', Electrical Conductivity, hardness, alkalinity, chloride etc. Air sample analysis: NO_x, SO_x, particulate matter etc</p> <p>Intended Learning outcomes: Students would be able to</p> <ul style="list-style-type: none"> • Identify and review audit-related documentation, prepare checklists and audit process. • Explain the importance of environmental management in development of society and country. • Acquaint with the environmental management system and its benefits. • Identify and solve occupational safety and health problems. • Illustrate professional and ethical responsibility in occupational safety and health. • Identify the sources of air and water pollution. • Monitor the ambient air quality • Explain the concepts involved in control technologies.
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<p>B.Com/ BBA/BBA(IB)/BBA(C)/ B.Sc.(CS)/B.Sc. (Animation)/ M.Com/ M.Sc.(CS)</p>	<p>Human Right-I; &Human Right- II</p>	<p>Content in the course:</p> <ul style="list-style-type: none"> • Significance of Value • Human Values • Dignity • Liberty • Equality • Justice • Ethics and Morals • Unity in Diversity • Meaning and Significance of • Human Rights Education • Meaning of Vulnerable and Disadvantaged Groups • Concept of Vulnerable • Human Rights and Women's Rights • International Scenario • Supervision • World Conferences on Women • International Women's Day • National Standards • National Policy for Women • Sum up • Child Rights: Efforts of the International Community • Convention on the Rights of the Child (CRC) 1989 • UN Organs concerned Directly with the Rights of Children • Brief overview of UNICEF (United Nations Children's Fund) • World Children's Day • National Scenario of Children and Legal Position • Legal provisions governing the rights of Children • National Commission for the protection of Child Rights • Sum up and Disadvantaged Groups <p>Intended Learning outcomes:</p> <p>Students will be able to:</p> <ul style="list-style-type: none"> • Discuss the methods to protect and uplift the Human
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		<p>Rights of individuals at all times.</p> <ul style="list-style-type: none"> • Explain multilateral treaty means, an agreement entered between several states to formulate uniform rules of international law and its branches. • Illustrate charter or Statute is a legal document entered by sovereign states to define the structure, powers, and functions of an international organ • Discuss the national, international scenario of women and children. • Explain the International Court of Justice and the municipal courts (especially the highest court of a country) in a number of cases made significant references to UDHR in their decisions, led for wide judicial recognition
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