

## **B.B.A.(I.B)**

### **Program Outcomes**

- PO1: Apply the entrepreneurial and managerial skills for effective and business management
- PO2: To comprehend applicability of management principles to situation in global business world
- PO3: Develop legal and ethical value for the continuous development of business venture.
- PO4: Ability to develop ethical and value-based leadership ability.
- PO5: Acquire employability skills through the practical awareness International Banking and Finance.
- PO6: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment

### **Program Specific outcomes**

- PSO1: With the Industrial Liberalization and Globalization of trade and emphasis on global markets, there is a great scope for employment as well as self-employment in international business dealing with variety of innovative products and services.
- PSO2: Be hands-on with Advanced Excel/Spreadsheets and hone in sufficiently good understanding of the role of business analytics in management decision-making.
- PSO3: Great scope also exists in International Logistics, Supply- Chain Management, Storage, Transportation and Distribution
- PSO4: To hone-in ability to understand consumer behavior, preferences, and consumer satisfaction and consumer engagement.