

Human Values

<p>B.Com/ BBA(CA)/ BBA(IB)/ B.Sc.(CS)/ M.Com./ M.Sc(CS)</p>	<p>Human Values</p>	<p>Intended Learning outcomes: <i>Students would be able to</i></p> <ol style="list-style-type: none"> 1. To understand the meaning of values and different kinds of values 2. To inculcate knowledge of values through education 3. To help students to be a true human being who are bale to face life and make it meaningful and happy. 4. To improve person's sense of right and wrong or "ought" to be. 5. To understand how values tend to influence attitudes and behavior and help to solve common human problems. 6. To help relate values to the norms of a culture. <p>Content in the course:</p> <p style="text-align: center;">UNIT-I</p> <p>Value Education - Definition - relevance to present day - Concept of Human Values – self introspection - Self esteem.</p> <p style="text-align: center;">UNIT-II</p> <p>Family values - Components, structure and responsibilities of family - Neutralization of anger - Adjustability - Threats of family life - Status of women in family and society - Caring for needy and elderly - Time allotment for sharing ideas and concerns.</p> <p>Family , Peace in Family, Society, The Law of Life, Brotherhood, The Pride of Womanhood, Five responsibilities/duties of Man : - a) to himself, b) to his family, c) to his environment, d) to his society, e) to the Universe in his lives (Kural)</p> <p style="text-align: center;">UNIT-III</p> <p>Ethical values - Professional ethics - Mass media ethics - Advertising ethics - Influence of ethics on family life - psychology of children and youth - Leadership qualities – Personality development.</p> <p style="text-align: center;">UNIT-IV</p> <p>Social values - Faith, service and secularism -</p>
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Social sense and commitment - Students and Politics - Social awareness, Consumer awareness, Consumer rights and responsibilities - Redressal mechanisms.

Thriftiness (Thrift)/Economics (Kural 754), Health (Kural 298), Education (Kural 400), Governance (Kural 691), Peoples responsibility/ duties of the community (Kural 37), World peace (Kural 572)

